

# CIO

OF THE YEAR

# AWARDS



A Special section in partnership with MichiganCIO



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The 2021 Michigan CIO of the Year® ORBIE® Awards program honors chief information officers who have demonstrated excellence in technology leadership. Winners in the Global, Large Enterprise, Enterprise, Large Corporate, Corporate, and Healthcare categories will be announced on October 8 at the virtual MichiganCIO ORBIE Awards.



# CONGRATULATIONS 2021 MICHIGAN CIO AWARDS NOMINEES

**SHOHREH ABEDI**

Auto Club Group (AAA)

**ALAN DOUVILLE**

Stryker

**SUSAN KAMPE**

Cooper Standard Automotive

**ANDREW ROSENBERG**

Michigan Medicine

**AMJED AL-ZOUBI**

Amerisure Mutual Insurance

**TAMARA FABER-DOTY**

CMS Energy and Consumers Energy

**HANS KEIL**

Beaumont Health

**LESLEY SALMON**

Kellogg Company

**MARK BAUGHMAN**

Delta Dental of Michigan

**BILL FANDRICH**

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**MICHAEL KENNEDY**

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**MARCUS SHIPLEY**

Trinity Health

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**RICH FUSINSKI**

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**CARRIE SHUMAKER**

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**SCOTT BENNETT**

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Jackson National

**ANITA KLOPFENSTEIN**

Little Caesars Enterprises - Ilitch Holdings

**DEE SLATER**

Wolverine Worldwide

**JOHN BENNETT**

Meritor

**KELLY GARCIA**

Domino's

**NOAH KOTCH**

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**TOM BRES**

Sparrow Health System

**SHERYL HAISLET**

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Altair

**MILOS TOPIC**

Grand Valley State University

**JASON BRESSLER**

United Wholesale Mortgage

**MICHAEL HICKS**

Emergent Holdings

**ANNETTE MARCATH**

Health Alliance Plan

**DAN WALEKE**

Rock Central

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Spectrum Health

**MIKE ROGERS**

Nexteer Automotive

**MATT SCULLY**

AAA Life Insurance

# Pandemic Elevates CIO's Strategic Role in 2021



## 2021 CIO CHAIR

### MAMATHA CHAMARTHI

Head of Software Business & Product Management – Global, Americas and Asia, Stellantis

Since last March, Chief Information Officers everywhere have supported the largest work-from-home experiment in the history of the world. Thanks to these innovative technology leaders, most organizations have managed to continue operating through this pandemic disruption.

Technology has enabled our new virtual lives; provided

access to entertainment, food, and products delivered to our homes; and connected us with colleagues, friends and loved ones. Technology has helped us adapt, adjust and survive our new abnormal. Without the leadership, planning and foresight of CIOs, conducting business would be impossible under these circumstances.

MichiganCIO brings together leading CIOs of Michigan's largest organizations to help CIOs maximize their leadership effectiveness, create value, reduce risk and share success. Through member-led, non-commercial programs, CIOs build meaningful professional relationships with colleagues facing similar challenges, solving problems and avoiding pitfalls.

Throughout this crisis, MichiganCIO members have collaborated locally and nationally with CIOs from across industries. In any gathering of CIOs, the answer is in the room. The challenge one CIO is facing has likely been solved

by another CIO. What was their experience? What did they learn? What would they do differently? How could other CIOs benefit from sharing their experiences?

There is no textbook for how to be a great CIO. The best way to sharpen your leadership acumen is to join a peer leadership network with other leaders working on solving similar challenges. The industries and size may be different, but winning approaches to effective leadership and problem solving are transferrable. Every leader's perspective is valuable and contributes to the conversation - and everyone wins when leaders engage, share ideas, experiences and best practices.

For over twenty years, InspireCIO has been inspiring CIO success through the annual CIO of the Year ORBIE Awards – but this is just the tip of the iceberg. By joining MichiganCIO, technology executives take their leadership to the next level through year-round, member-



led programs and interaction. The power of CIOs working together – across public and private business, government, education, healthcare and nonprofit organizations – creates enormous value for everyone.

Together, we are transforming our organizations with technology and enriching our region and our world. On behalf of MichiganCIO, congratulations to the nominees and finalists on their accomplishments and thank you to the sponsors, underwriters and staff who make the ORBIE Awards possible.

Sincerely,

Mamatha Chamarthi

2021 Chair, MichiganCIO

Head of Software Business & Product Management – Global, Americas and Asia, Stellantis

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**KEYNOTE SPEAKER: MIKE MCNAMARA**

# Target CIO sees his key role as Chief Team Builder

Mike McNamara to keynote virtual awards ceremony on Oct. 8

By **CRAIN'S CONTENT STUDIO**

**A**s CIO and executive vice president of Target, Mike McNamara sees his role as that of a creator and a builder: his team has one job, and that is to create technology to meet consumer demands.

But that building and creating role transcends the consumer experience. McNamara, who joined Target in 2015 after more than 17 years at European-based retailer Tesco, considers team-building one of the CIO's key roles — and one of the accomplishments he is most proud of at Target.

"I'll say this until I'm blue in the face: the team is the most important thing," McNamara said. "Not just great individuals and capabilities, but a team that works well together."

McNamara will headline the 2021 Michigan CIO of the Year ORBIE Awards as keynote speaker for the virtual program on Oct. 8. He is also a finalist for the 2021 Minneapolis Twin Cities ORBIE Awards in the Large Enterprise category.

## LESSONS FROM BUILDING AN IN-HOUSE TEAM

In his role for the Minneapolis-based retailer, McNamara is responsible for the strategic direction and management of the enterprise technology system, as well as the company's data analytics and business intelligence.

When McNamara joined Target in 2015, his team was "too large," he said, with 10,000 employees, mainly contractors.

"The team had lost its way," he said. "The individual work was fine, but when you added it all together, it didn't make much sense. This work is too important to outsource, so we started to build our own in-house team."

The plan, according to McNamara,

a self-described "devil for prioritization," was to "recruit great people and train the heck out of them."

Teaching and learning is the cultural norm at Target. McNamara uses a 50 Days of Learning concept for his team, which includes options like classroom teaching, online courses, one-to-one coaching and reading materials.

McNamara also put an emphasis on diversity in building his team of engineers and other professionals.

"When I arrived at Target headquarters in 2015, I quickly noticed that the tech team didn't look like the rest of the Target team. The difference was pretty stark."

McNamara emphasized gender and racial diversity in recruiting his team. Target dropped the prerequisite of a four-year degree for engineers, which opened up the talent pool. The company also started to recruit from boot camps and even built their own boot camps. In 18 months, Target doubled its number of Black engineers.

"We must have a team that represents America," McNamara said. "Diversity is important, and we produce a better product because of it."

## PANDEMIC GROWTH FUELED BY TECHNOLOGY INVESTMENTS

With the right team in place and investments in technology ongoing, McNamara and Target were in a strong position when the COVID-19 pandemic disrupted business as usual last year.

"It wasn't that difficult for us to scale," McNamara said, mentioning an array of fulfillment options like Shipt and home delivery that were already available and working well.

"Our business advanced three years in three weeks. We were seeing Cyber Monday every day."

Target's 2020 sales growth was more than \$15 billion — greater than the

company's growth over the prior 11 years. Digital sales grew nearly \$10 billion in 2020, driven by a 235 percent growth in the company's same-day services.

McNamara said the lessons learned from COVID are lessons that transcend the retail industry.

"The world has always been volatile, but that was highlighted with the pandemic. Create great architecture and great platforms, so when the changes happen you're ready," he said. "Plan for the present but be prepared for the future."

## BUILDING A PIPELINE OF TALENT

As a member of the board of directors for Genesys Works Twin Cities, a nonprofit dedicated to providing pathways to career success for high school students in underserved communities, McNamara is helping Target prepare for the future in another way. "We take on 60 high school

students each year for 20 hours a week. We teach them the basics of programming and technology. Ninety percent of our students go on to college, most being the first in the family to do so. We've been doing this for enough years that our former students are coming back as full-time team members," McNamara said.

One thing that is instilled in these students is the company's culture, which McNamara describes as one of caring for the team and the people.

McNamara describes Target as "heads-up and caring" versus "heads-down and driven."

"It surprises me how much [ this company's culture ] has changed me, and it's been fabulous," McNamara said. "In some places, work is like 'Mortal Kombat,' but here it's like someone wrapped a warm blanket around you. It's about building."



**MIKE MCNAMARA**  
CIO and Executive Vice  
President, Target

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LEADERSHIP AWARD RECIPIENT - MARCY KLEVORN

# Former Ford CIO puts focus on legacy, giving back to tech community

Marcy Klevorn to accept prestigious award during Oct. 8 ceremony

By CRAIN'S CONTENT STUDIO

**L**ong-time veteran and leader at Ford Motor Co., Marcy Klevorn, has been named the 2021 Michigan Leadership ORBIE Award recipient. The award honors a current or former CIO who has made major contributions to Michigan's technology and business community.

"What [the award] means to me is the focus on the leadership aspect of it," Klevorn said. "As we think about the legacy we're leaving, it's about the importance of helping others that are coming behind us, sharing those learnings and helping other people."

**"You can learn something from everybody, regardless of your role."**

Marcy Klevorn

Klevorn has been named among the "100 Leading Women in the North American Auto Industry" for *AutoWeek* in 2010 and 2015, and in "100 Most Influential Women" for *Crain's Detroit Business* in 2016.

Her most recent position was as chief transformation officer of Ford from May 2019 until she retired in October 2019. Previously, she was the executive vice president and president of Ford Mobility.

During her time at Ford, Klevorn also served as group vice president of information technology and CIO from January 2015 to May 2017; in that role she helped oversee pivotal changes in the company's IT tools. She also worked in Germany at Ford of Europe.

While propelling Ford toward the future, Klevorn prioritized diversity and inclusion efforts, previously leading the Professional Women's Network at Ford and serving as president

and advisory board member of the Michigan Council of Women and Technology.

"We would give women in all phases of their career opportunities to practice and learn new skills in a safe place," Klevorn said. "We focused on not only developing professional networks for women in their careers, but also developing competence to deal with technology and learn about technology."

Klevorn describes her leadership style as "people-first." She held high standards for herself and her team, believing that no job was too big or too small. Allowing for inclusivity in the workplace was another key priority during her tenure at Ford.

"You can learn something from everybody, regardless of your role," she said.

For Klevorn, meeting new people and learning new industries were major highlights during her career. As a leader, a top priority was to help make it easy for her team to do the right thing, whether it was coming from a space of integrity or making sure they were doing their best to assist a customer.

Currently, Klevorn is on the boards of Northern Trust Corp., Humana and Lawrence Technological University. Klevorn earned a bachelor's degree in business from the Stephen M. Ross School of Business at the University of Michigan, where she is a member of the Provost Advisory Committee.

"I do some advisory work and mentoring, as well," Klevorn said. "It's fun to stay in touch with what's going on and to have an opportunity to give back."



**MARCY KLEVORN**  
Retired CIO and  
President, Mobility,  
for Ford Motor Co.

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# Who's Who



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**Jason Bressler**  
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MICHIGAN CIO OF THE YEAR  
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**Congratulations to the 2021  
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Award Winners and Nominees**

# GLOBAL FINALISTS

Over \$3 billion annual revenue & multi-national operations



## SHOHREH ABEDI

Executive Vice President, Chief Operations & Technology Officer (COTO), Member Experience, The Auto Club Group

Shohreh Abedi leads the Member Experience, Technology and Operations organizations for The Auto Club Group (ACG). She is responsible for all member, customer, and field support functions including membership, direct operations, automotive services, customer satisfaction, marketing, information technology, cybersecurity, research and analytics, and travel product and services.

With over 25 years of experience, Abedi has been privileged to work with companies across the financial services, healthcare, retail, defense, technology and management consulting industries. She has worked through complex matrix global organizations, bridged corporate and regional priorities, built efficiencies, and optimized delivery of transformational initiatives — all in support of business vision and strategy.

Abedi's passion is to execute on the corporate vision through transformational and innovative strategies targeting profitable growth and operational effectiveness, as well as building talent that delivers results. She holds positions on multiple association committees and serves as a Board of Director for the AAA Safety Foundation and the Midwest Auto Clubs (MAC). Abedi has been recognized across multiple industries as one of the top women leaders in operational effectiveness and technology transformations, with awards from Celent, Women in Insurance and NASSCOM.



## SUCCESS STORY

The past five years has been an amazing ride as the leader of ACG's transformation journey. We've accomplished a lot together, Digital, Cloud, Data Lake, Omni-Channel, MI PIP reform, MDM, WFH, Cyber and print to digital transformations, naming a few. I'm thankful to our Board of Directors, our CEO and my peers for their support and confidence, but most of all this honor belongs to my team, for believing and achieving. I am nothing without them, my respect, pride and all recognition goes to them for setting AAA's course for continued relevance in the next 100 years to come. #GreatestTeam!



## TYLER BEST

Senior Vice President and CIO, Adient

Tyler Best is the senior vice president and CIO for Adient, a global leader in automotive seating. Best previously served as executive vice president and CIO of Hertz Global, a car rental company serving both on-and-off airport customers globally and parent to Dollar-Thrifty. Best spent nearly 15 years working with the private equity firm, Cerberus Capital Management, as a transformation executive in the capacity of CIO at YP (formerly Yellow Pages); a local marketing solutions provider in the U.S.; CTO at Ally Financial, Inc., (formerly General Motors Acceptance Corporation or GMAC); and senior vice president and CIO at Vanguard Car Rental (Alamo and National Brands). Prior to that, Best led the integration of Avis and Budget after holding positions of at several corporations and public institutions. He holds a Bachelor of Science in Computer Science from Michigan State University.



## SUCCESS STORY

Stream-lined operations to be more efficient driving down cost and improving productivity without having to go through an official reduction in force. The effort has included aligning the team to follow the sun mentality with regionalized leadership providing on the ground support, and centralized operations providing congruent back-end services.



## SHERYL HAISLET

CIO, Vertiv

Sheryl Haislet was appointed CIO for Vertiv in 2020. Haislet has over 25 years of experience in lean manufacturing environments, engineering and information technology.

Before joining Vertiv, Haislet served as CIO and vice president of Digital Office for Adient, a tier-one automotive supplier. Prior to that, she held various positions at Johnson Controls, including CIO for the company's Power Solutions division, where she helped drive commercial excellence programs and an SAP system implementation. Haislet earned a bachelor's degree from the University of Michigan and a master's degree in information systems from Grand Valley State University, as well as an executive MBA from Quantic School of Business and Technology in August 2020. Haislet also holds a graduate certificate in SAP Business Processes from Central Michigan University.



## SUCCESS STORY

In my first three weeks at Vertiv in February 2020, I traveled to NYSE to ring the bell, pivoted direction on our ERP implementation and prepared the company to work from home. Partnering with business leaders, we are driving a competitive advantage for Vertiv by moving technology investments from backend systems to digitizing processes for direct customers and partners. Key customer projects include implementation of a new partner portal, product configurators, and an augmented reality app to interact with our products in 3D from anywhere. Simultaneously, we worked to become SOX compliant and implemented IT base budget savings of 10%.



## ANITA KLOPFENSTEIN

CIO, Little Caesars and Ilitch Owned Companies

Anita Klopfenstein currently serves as CIO at Little Caesars and Ilitch Owned Companies, where she is responsible for the overall strategic direction, development, deployment and maintenance of technology across the organization. Prior to Little Caesars, Klopfenstein was vice president, eCommerce and Consumer Systems, at Panera Bread where she oversaw consumer systems product development and commerce and marketing systems integration. With more than 25 years of successful experience managing profitable information technology departments in highly competitive markets, Klopfenstein is known for her track record of developing software products and team management in internet, enterprise and manufacturing operations.

She holds a bachelor's degree in computer science and radio, TV, and film from Indiana State University and an MBA from Liberty University. In 2017, Klopfenstein was recognized as the Top Innovator at the Women in Foodservice Technology Awards. Outside of work, Klopfenstein plays the clarinet, enjoys martial arts and has run over 30 marathons.



## SUCCESS STORY

Over the past three years we have been developing a world class digital customer experience. Little Caesars has launched the Pizza Portal, the world's first heated self-service mobile order pickup station for our customers. Delivery drivers use the Portal, resulting in some of the fastest, hottest deliveries in the industry. Our redesigned POS system provides an easier graphical interface; reducing errors and training time while improving efficiency. We have developed some "secret sauce" machine learning tools ensuring customers get what they want, when they want it. Keep ordering Little Caesars to see what exciting innovations we come up with next!



**RYAN M. TALBOTT**  
Vice President and CIO,  
BorgWarner

Ryan Talbott is a proven business and IT leader, strategist, and relationship and talent developer who has spent his career delivering business outcomes through the application of technology.

Talbott was appointed vice president and global CIO for BorgWarner, a propulsion system leader for combustion, hybrid and electric vehicles. He is responsible for all



people, programs and operations for information technology across the globe. Previously, Talbott was the CTO for Altimetrik, a business and digital transformation firm where he managed clients and programs across the U.S. Central, Europe and Japan.

Prior to joining Altimetrik, Talbott was at Fiat Chrysler Automobiles (FCA) where he served as vice president and CIO for North America & Asia-Pacific, and as a Director of IT in multiple global and regional leadership roles.

**SUCCESS STORY**

*It is a privilege to be part of BorgWarner and to be leading the organization's technology transformation with my team. As our business shifts towards an electric vehicle future, we have established the IT operating cornerstones of 'Optimizing IT Performance & Managing Risk' and 'Generating Future Business Outcomes Through Agility and Innovation' to enable that success. We are delivering measurable business outcomes through rapid digital innovation, renewed business relationships, resilient and rationalized architectures and applications, and our IT talent transformation. While there is a journey ahead, the progress we have collectively made is a recognition of our teams' work and dedication.*

*Congratulations*  
**ANITA KLOPFENSTEIN**



On being selected as a  
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**Little Caesars**

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*Jason Joseph, Chief Digital and Information Officer  
Spectrum Health System*

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Spectrum Health Information Services was awarded "Best Place to Work in IT" (top 50) according to Insider Pro and Computerworld. Their work has also been recognized nationally, including Chimes' Digital Health Most Wired Award and the delegation of Epic's Gold Star Level 9 (of 10), the highest in the state of Michigan.

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## JASON BRESSLER

CTO, United Wholesale Mortgage

Jason Bressler is CTO at United Wholesale Mortgage (UWM). With more than 24 years of IT experience in the mortgage banking industry, Bressler excels in application development and enterprise implementation, specifically at mortgage companies that have started smaller and have taken the leap into the stratosphere of the industry, utilizing technology and practices Bressler brings to the table. He is constantly developing intuitive technology platforms that help independent mortgage brokers grow their businesses. Under Bressler's leadership, UWM has set the tone for the entire mortgage industry by reacting to clients quickly, efficiently and with scale. He currently leads a team of more than 850 IT members focused on delivering stellar client service.

## SUCCESS STORY

Looking back at how five years ago we had 200 good IT team members with no processes and no SDLC, to building a true top of the entire industry IT organization with over 1,300 team members, while building our own software platforms and moving to a cloud infrastructure and maintaining it all has been my biggest accomplishment. It's significant because we started as a small IT team working inside of a mortgage company. Now, not only are we an IT team working at the largest wholesale mortgage company but we have become a true innovative IT organization as well.



## TONY DEAN

Senior Vice President of IT, Auto-Owners Insurance Company

Tony Dean is senior vice president of IT at Auto-Owners Insurance Company. He grew up in Ohio and attended Youngstown State University earning a B.S. in math and computer science and a minor in economics. He then attended Andrews University in Michigan where he earned a M.S. in computer science.

Dean began his career at Auto-Owners Insurance Company in 1991 in the actuarial department. In 2000, he moved to underwriting as manager of underwriting systems. In 2001, Dean took a position as a marketing representative and was offered a position in IT as director in 2002. Dean was promoted to assistant vice president in IT in 2005 and vice president in 2013. He was named senior vice president in February of 2019.

## SUCCESS STORY

Auto-Owners went from having very little work from home to 85% work from home overnight. The remaining 10+% were able to within 5 business days. Our customers told us that it seemed as if we didn't miss a beat in the transition. We did have a few hiccups and challenges but met them head on. We analyzed solutions, made decisions, and implemented them. Many of our vendor partners were surprised we had so few issues. The credit and my heartfelt thanks goes to my incredible team. They came together from different areas and worked tirelessly to implement a successful transition



## TAMARA J. FABER-DOTY

Vice President, Consumers Energy Company

Tamara J. Faber-Doty is vice president of technology and CDO of CMS Energy and its principal subsidiary, Consumers Energy. She was named to this position in 2019.

In this role, Faber-Doty is responsible for the company's information technology strategy, investments and operations. As CDO, she works to connect people, smart technology and data to create better products, services and ways of working. She enjoys creating environments where people can have fun and be wildly successful.

Before joining Consumers Energy, Faber-Doty worked in management consulting and global manufacturing roles. She joined Consumers Energy in 2013 as director of information technology before becoming vice president of information technology in 2016. In these roles, she led an IT quality implementation, improved operational stability, strengthened IT delivery capabilities and built a digital foundation.

Faber-Doty is also active on the Michigan Council of Women in Technology board of directors and enjoys mentoring FIRST Robotics teams.

She holds a master's degree in business administration from Michigan State University and a bachelor's degree in business administration from Western Michigan University.

## SUCCESS STORY

Democratizing access to digital tools and building skills across the enterprise to use them is my most recent, most gratifying accomplishment. Giving anyone the ability to create analytic and other digital solutions to make their work lives easier has been great fun. My IT team built the self-service platforms, processes, communities of practice and training opportunities for the enterprise. Seeing the vision we call "Digital Producers" come to life over the last few years has been exciting. Unleashing the power of our people to create digital solutions is changing our company.



## BILL FANDRICH

Senior Vice President and CIO, BCBSM

As CIO, Fandrich provides critical IT operations and strategic technology leadership, enhances the connection between business strategy and technology and develops strategies and plans to transform BCBSM's IT operations to meet future demands.

Fandrich has over 30 years of experience in health care and information technology. Previously, he was executive vice president and chief operating officer for Beacon Health Options in Boston, a company that provided behavioral health and substance abuse services to employers, specialty health plans and government markets in 48 states and the United Kingdom.

He served in previous leadership roles for Blue Cross Blue Shield of Massachusetts and CIGNA HealthCare in Connecticut and Philadelphia.

Fandrich earned an MBA in health care information technology from Case Western Reserve University and a bachelor's degree in math, computer science and physics from Ohio Wesleyan University.

## SUCCESS STORY

Over the past few years, the Blue Cross business operating model has evolved significantly with IT's transition from a reactive solutions provider to a key partner in the ideation and creation of enterprise and business strategies that encompass a full integration of IT programming. I'm proud of how we've been able to work more collaboratively to enable new process methods related to agile, customer-designed thinking, analytics, etc. My team doesn't just manage IT – we focus on how to engage with the business to develop more efficient practices that meet the unique and ever-changing needs of our customers and members.

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To bring excellent service to our  
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We congratulate Bill Fandrich, senior vice president and CIO of Blue Cross Blue Shield of Michigan, on his recognition as a finalist for the Michigan CIO of the Year® ORBIE® Awards. Bill plays an invaluable role in bringing excellent service to our members through critical IT operations and strategic technology leadership.

# LARGE ENTERPRISE FINALISTS (CONTINUED)

Over \$3 billion annual revenue



## MICHAEL HICKS

Senior Vice President and CIO, Emergent Holdings

Michael Hicks joined Emergent Holdings, Inc. in 2018 as senior vice president and CIO with responsibility for leading an innovative, robust, and secure information technology function in support of Emergent Holdings' portfolio of businesses including AF Group, Advantasure, Senior Health Services and Covantage Health Partners.

Prior to joining Emergent Holdings, Hicks spent three years at Guardian Life as CIO for retirement solutions and corporate technology where he was responsible for leading technology strategy and solutions delivery in support of Guardian's retirement plans business and corporate divisions. Additionally, he spent seven years at MassMutual Financial Group as vice president of shared delivery services where he was responsible for leading enterprise IT shared services and solutions delivery for MassMutual's corporate business units. Hicks also served in executive IT and business operations roles at The Hartford, Phoenix Life and Lincoln Financial Group.

Hicks has 25 years of active leadership in the insurance industry through organizations including Insured Retirement Institute (IRI) and the Depository Trust & Clearing Corporation (DTCC) where he has chaired multiple committees and conferences.

Hicks has a bachelor's degree from Boston University and an MBA from Northeastern University's D'Amore-McKim School of Business.



## SUCCESS STORY

*As CIO for Emergent Holdings, Inc., I have been able to create a technology function that has enabled our company to achieve phenomenal performance during unprecedented times. As part of the journey, I launched a new strategy, assembled an outstanding team, built trusted partnerships, and established a culture that embraces customer centricity and diversity and inclusion. This has contributed to measurable business value including increasing revenue across our strategic business units by delivering products and services that contribute to our mission as a leading national provider of innovative solutions that improve health and safety outcomes for our customers.*

www.itc-holdings.com

# CONGRATULATIONS RON HINSLEY

**Vice President, Chief Information Officer, Fortis, Inc.,  
and Vice President, Information Technology and CIO for ITC Holdings Corp.,**

for being named a 2021 Michigan CIO of the Year ORBIE® Awards finalist. Ron's work is instrumental in helping ITC continue its efforts to energize Michigan's future by building the twenty-first century electric grid that will improve electric reliability, increase electric transmission capacity, and keep safe, efficient, reliable energy flowing to communities, homes and businesses across the state.



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ANDREW ROSENBERG, M.D.**

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# ENTERPRISE FINALISTS

Over \$1 billion annual revenue



## MARK BAUGHMAN

Senior Vice President and CIO, Delta Dental of Michigan, Ohio, and Indiana

Mark Baughman, senior vice president and CIO, joined Delta Dental of Michigan, Ohio, and Indiana in 2015. Baughman is responsible for all technology and computer systems for Delta Dental. He oversees computer system design, development and maintenance along with infrastructure operations, information security and technology strategy. He also sits on the e-Business and Technology Committee as well as the Technology Advisory Group for the Delta Dental Plans Association. Prior to Delta Dental of Michigan, Baughman spent over 30 years in information technology with over 20 years in executive management positions. He led global IT teams for over 12 years in his various positions. Baughman serves as board vice president of Bradford Academy Charter School, as well as the president of Spirit Within, a nonprofit organization in metro Detroit. Baughman received his bachelor's degree from the University of Michigan and his master's degree from the University of Detroit.

## SUCCESS STORY

*My greatest accomplishment as CIO has been a cultural shift of "personal accountability" within the IT organization. I brought focus on the need for increased personal accountability and implemented an accountability program across the IT organization. This effort involved training and engaging every individual in activities and strategies designed to "own" problems, spot opportunities and be accountable for behavior and results. This program has made a noticeable impact on the way teammates work with each other, and with internal and external customers. It has also delivered measurable improvements in customer satisfaction, quality, and employee engagement.*



## CATHLEEN A. CURLEY

CIO, University of Michigan – College of Literature, Science and the Arts

Cathleen A. Curley is the CIO for the College of Literature, Science, and the Arts (LSA) at the University of Michigan. As the first CIO for the University's largest college, she is responsible for leading the technology strategy and the technology services organization. Curley brought together four distinct departments to transform the college's technology services and simplified faculty, student and staff support, enhanced and added new services and enabled professional development and growth for the technology staff. Under Curley's leadership, the technology services organization launched a new digital research and scholarship service, upgraded over 220 classrooms with lecture capture and streaming capabilities, transitioned hundreds of research faculty on to a new high-performance computing platform and created a balanced operating budget. During the COVID-19 pandemic, Curley led her team in implementing new administrative applications and analytics to support operational, research, and teaching continuity. Prior to her current position, Cathy was the executive director of strategy and planning in information technology services at the University of Michigan. After over a decade in the university central IT organization, Curley has developed extensive experience in IT governance, capital planning, shared services implementation and program management. She started as an IT solutions consultant with James Martin + Co (Headstrong) where she consulted with Fortune 500 companies; she also worked as a senior project manager for Giant Step (Arc Worldwide) and vice president of product management at Katabat Corp. (Dominion Enterprises). Graduating from Alma College with a Bachelor of Arts in business administration and psychology, Curley is a 2015 inductee of the Alma College Athletics Hall of Fame for her individual and team accomplishments on the Women's Golf team.



## SUCCESS STORY

*Our greatest accomplishment was enabling the shift from a residential campus experience to remote and hybrid teaching, learning and research. We expanded lecture capture and video streaming services to 260+ classrooms to support 4,000+ classes taken by 20,000+ students. We provided new software, training, templates, and assessment alternatives for 3,300+ faculty, lecturer's and graduate instructors. We developed applications to manage return to campus planning; student roll call, research lab restart, course guide changes, self-service study space reservation system, virtual orientation, online chat, virtual appointments and virtual commencement.*



## RON HINSLEY

Vice President, Chief Information Officer, Fortis, Inc. and Vice President, Information Technology and CIO, ITC Holdings Corp.

Ron Hinsley is the vice president and CIO of Fortis, Inc., and vice president, Information Technology and CIO for ITC Holdings Corp., the largest independent transmission owner/operator in North America. He leads all Information Technology (IT) activities, including cyber security initiatives, and supports all corporate applications including the Transmission Management System and Enterprise Resource Planning for ITC.

Hinsley created the cyber security program for ITC. Through his leadership, ITC is regarded as one of the country's leaders in cyber security and NERC Critical Infrastructure Protection compliance.

Hinsley has over 30 years of information systems experience in the energy industry. He joined ITC in January 2013 from Wolf Creek Nuclear Operating Corporation. Prior to his role at Wolf Creek, Hinsley served as vice president and CIO for the Electric Reliability Council of Texas (ERCOT) and the former Aquila, Inc.

Hinsley is a foundation board member for Ascension Providence Hospital in Novi, Michigan. He is a former member of Governor Rick Snyder's Cybersecurity Steering Committee, AMPEX corporation CEO Advisory board and the State of Michigan's CIO Kitchen Cabinet. He has served on volunteer committee assignments for the Southeast Michigan Special Olympics and as a board member for the Judson Center.

Hinsley holds a Bachelor of Science from the College of St. Mary in Omaha, Nebraska.



## SUCCESS STORY

*I've held CIO roles in several countries; the U.S., Canada and Australia. Each role presents new challenges and opportunities as each environment offers new landscapes around the energy business. I entered Australia as that country was privatizing the utilities previously owned by the British Monarchy. In the U.S., I held CIO jobs in Kansas City, Texas and Michigan and now with ITC's parent company, Fortis in Canada. Each environment is different, but I've been able to manage through by working with the teams in place and aligning to the business plans of each.*



## NOAH KOTCH

CIO, Credit Acceptance

Noah Kotch has over 20 years of leadership experience within financial services organizations in application development, technical delivery, product management and business analysis. Kotch is a results-oriented executive with ability to interface effectively across business and technical groups, project stakeholders and all levels of management within an organization.

He's an expert in leading application development teams and driving product development by managing system requirements, customer expectations and system adoption at both a departmental and enterprise level. Kotch also known for his strong understanding in financial services, allowing for involvement on technology projects across business lines while maintaining focus on overall corporate mission and strategies.



### SUCCESS STORY

*My greatest accomplishment has been successfully turning around the culture of my three teams—Information Technology (IT), Project Management Office (PMO), and Product Management—since taking over as CIO in May of 2019. All three teams have seen tremendous increases in their culture scores and participation rates over the past two years. These increases are due to our focus on the main principles: Transparency, Consistency, Collaboration and Innovation. By focusing on these principles, the teams' morale increased, resulting in lower turnover and increased productivity. This change was especially apparent when we went to a fully remote working environment due to the pandemic.*



## ANNETTE MARCATH

Vice President and CIO, HAP

As vice president and CIO, Annette Marcath is responsible for leading HAP's Information and Technology department, consisting of IT support, operations, medical and business informatics, technology and eBusiness development and the Testing Center of Excellence.

Marcath led the successful installation of HAP's new state-of-the-art systems that enhance HAP's ability to connect with its customers and adapt rapidly to future market opportunities. The goal of the new systems is to provide an even higher level of personalized service and support, more efficient business processes and new self-service tools that will enhance the overall customer experience. Since 2001, Marcath served as associate vice president of Business Integration; director of Organizational Performance, a department dedicated to business process improvement; and project manager at HAP. She began her career at SelectCare, where she managed the IT department and business applications.



A lifelong Michigan resident, Marcath holds a bachelor's degree in finance from Walsh College and is a certified project management professional. She is actively involved and supports the Relay for Life, the Macomb Charitable Foundation and is on the Board for the Friends of MCVTC and Easterseals Michigan.

### SUCCESS STORY

*My success story comes from the team that supports me and the organization. My role is to ensure they have line of sight on priorities and have the tools and funding needed to perform the important work they do. IT requires thoughtful orchestration and integration between platforms. Having IT leaders and team members that collaborate and work effectively together is critical to maintaining and supporting the fast-paced technical environment. I am truly humbled by the talented and dedicated IT leaders and team members that support HAP and appreciate all they have done to make me successful in this role.*

MICHIGAN CIO OF THE YEAR  
**ORBIE**  
AWARDS

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# LARGE CORPORATE FINALISTS

Over \$300 million annual revenue



## AMJED AL-ZOUBI

CIO, Amerisure Mutual

Amjed Al-Zoubi is a strategist and business leader with over 20 years of experience delivering results by bridging the business-technology gap. Al-Zoubi joined Amerisure in 2018 and currently serves as CIO with accountability for IT, innovation, business agility and the PMO. Prior to joining Amerisure, Al-Zoubi held a diverse set of roles at USAA, CUNA Mutual Group, and PwC, all of which allowed him to address business challenges and devise strategies from multiple angles. Under his leadership, Amerisure is undergoing an agile cultural transformation, a digital transformation, and is modernizing the IT department, improving solution delivery and business outcomes.



### SUCCESS STORY

*I am proud to be leading a significant transformation at Amerisure, in IT and across the company. In today's complex, rapidly changing and uncertain environment we must show up differently, demonstrating flexibility, an innovative spirit, and technical expertise. This includes our agile transformation where I see empowered teams working differently and hear their energy as they improve outcomes. In IT, we established an engineering culture - training all employees while adopting new technologies, delivery practices, and tooling. As technology increasingly affects our industry, we're leveraging the opportunity to have a positive impact on the organization, our employees, and our customers.*



## STEVE COLLINS

CIO, Great Expressions Dental Centers

Steve Collins is known as a versatile executive with private equity, industry, and Big 4 consulting expertise. He's focused on improving operations and corporate performance, developing new strategies to drive top and bottom-line performance and directing organizational capabilities to quickly realize benefits, including those associated with transactions. Collins led various technology areas at leading firms including General Motors, Grainger, American Bottling, Driven Brands and is currently CIO at Great Expressions Dental Centers.



His experience includes 15 years of private equity and M&A experience in combining, divesting, standing up and turning around firms up to \$10B. Collins is known as a high-performing executive with strategic planning and innovation capabilities, performance and operations improvement, ERP and corporate systems implementation and transactions with complex technology requirements. Collins spent half his career managing technology for leading organizations and the other half providing M&A technology and operational capabilities to create value for corporations and private equity firms in exceptionally large, complex or risky transactions.

### SUCCESS STORY

*I've helped move the company forward in its use of its data for organizational and industry transformation. A few key deliverables that GEDC Clinical, business, marketing, and IT teams made operational included: creating/deploying Teledentistry with 100% re-use of existing processes and systems; creating an innovative way to provide replacement appointments with automated calendaring and invitations; resetting our patient appointment scheduling approach to capture lost leads; and deploying automated follow-up campaigns to keep patients engaged with the brand.*



## MATT LOGAR

CIO, Gentherm

Matt Logar is CIO of Gentherm, a global market leader and developer of innovative thermal management technologies.

Logar leads a team of 86 employees in eight countries, where he is responsible for Gentherm's enterprise-wide IT strategy and operations. Logar has led a global transformation of IT at Gentherm integrating its business process integration and information technology organizations into one global function with a sense of common purpose. He is focused on digital solutions that deliver business outcomes and enable growth.

Prior to joining Gentherm in 2019, Logar was an IT vice president at GE where he led cloud infrastructure, enterprise resource planning and digital operations organizations for the GE Healthcare business.

Logar began his career at GE in 1998 as a member of the GE Industrial Systems IT leadership program. He spent much of his early career delivering IT solutions for finance, supply chain and service organizations. While at GE, he had 21 years of experience holding several executive IT leadership roles with increasing responsibility.

Logar holds a Bachelor of Science in business with honors from Indiana University and an MBA from the University of Chicago Booth School of Business.



### SUCCESS STORY

*I joined Gentherm to lead a comprehensive IT transformation. The goal was to restructure a distributed, regional organizational model and build one global effective and efficient IT team. Five months later, the pandemic began. Leading through the pandemic was uniquely challenging, as I was without the longevity typically required to gain trust and credibility from a team. I reprioritized our new function's goals and effectively inspired the team to take projects with aggressive timelines. I received Gentherm's "Build Capability" CEO award in September 2020 for inspiring my team and creating a "customer" focused organization, in the midst of the pandemic.*



## LESLEY MA

Vice President, CIO, CAO, Managing Director, NSF TraQtion Saas, NSF International

Lesley Ma is an executive with over 25 years of global experience driving technology innovation and transformational change. She has led strategic business initiatives that delivered business results and growth while being a champion of organizational excellence. Ma is a true advocate for a winning culture and is devoted to fostering inclusiveness, employee engagement, continuous learning and coaching for excellence.

In her current role, she leads a commercial unit at NSF International. Prior to NSF, she was part of the executive team leading the transformation of the iconic Cadillac brand back to the "pinnacle of luxury".

In addition to global roles, Ma gained international experience while working overseas in Asia, where she was CIO for South East Asia for GM.

Ma was the recipient of the HMG Strategy Award for 2020 "Global Technology Leaders Who Matter", 2018 Trailblazer Award from ASCEND (largest Non-Profit for Pan-Asian Leaders) and was honored by Pace University - Siedenber School with their 2019 Innovative Leadership Award.

### SUCCESS STORY

*NSF International has been dedicated to protecting and improving human health for more than 76 years. In 2020, NSF's Board of Directors recognized the escalating importance of technology to advance this important mission. They hired me as CIO to create a global IT vision and drive digital transformation within the organization. In a short time, I created a data-driven culture within IT, enabling IT to further influence overall business operations during the pandemic and in core business functions as well. The success of this initiative has led our board of directors to invest in a multi-year data strategy.*





### MILOS TOPIC

Vice President for IT and CDO,  
Grand Valley State University

Milos Topic is passionate about leadership and innovation.

Topic has over 23 years of experience in positions of increasing responsibilities focused primarily on technology, innovation, strategy, operations and leadership. His experiences range from startups to Fortune 1000 companies, to contributing across multiple universities over the past two decades. Prior

to his current role, his most recent positions were vice president and CIO, CTIO and director of technology services. Topic's responsibilities included customer experience; business development and product design; project and portfolio management; information security; network and system engineering and administration as well as programming and development.

Topic's formal education includes a bachelor's degree in computer science, Master of Science in information systems and an MBA and a Ph.D. in business administration.

#### SUCCESS STORY

*While we have worked on many great initiatives, helping design and form a national learner-designed ecosystem (across 6 universities), REP4 is the largest of all. During this process I have worked on the design, strategy and implementation of this important work and was responsible to bring a major global technology company to join us as a founding technology collaborator. After months of work with representatives from Microsoft I was successful in demonstrating the importance and value of them joining this national alliance as a founding technology collaborator whose capabilities and resources will help many future generations.*



### Tamara Faber-Doty

Vice President, Technology and  
Chief Digital Officer for CMS Energy  
and Consumers Energy

## A Force Multiplier

Congratulations to Tamara for being named a finalist in the The Michigan CIO of the Year® ORBIE® Awards.

You've inspired your team to envision and build the technologies to help us lead the clean energy transformation for our customers, our state and our nation.

You're also empowering our co-workers to create their own digital solutions – and have fun and be wildly successful. You bring tools and capabilities that multiply our entire team's effectiveness, making you a force multiplier for our customers, our company and our industry.

From all of us at CMS Energy and Consumers Energy, we celebrate you.



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# CORPORATE FINALISTS

Up to \$300 million annual revenue



## CHARLES CAINE

Vice Present of IT, Samaritas

Caine joined Samaritas as vice president of IT in November 2020. In his role, he is responsible for the strategy and execution of Samaritas IT in support of the many Samaritas providers across Michigan. Prior to joining Samaritas, Caine was McLaren Healthcare's first CTO in a fully outsourced IT environment. He joined McLaren after serving as Senior Director of IT at Beaumont Health. Caine has held several leadership roles in the information technology, healthcare and technology consulting fields. He has nearly 35 years of experience in the planning, development, delivery and monitoring of technical solutions that address the needs of his customers. One of the highlights of his career was leaving EDS to join Perot Systems and become part of the company's growth and eventual IPO. Caine received his MBA from Oakland University and his Bachelor's in Computer Science from the University of North Texas. He holds a variety of technical and professional certifications including Certified Healthcare CIO from CHIME and Certified Information Systems Security Professional (CISSP) certifications.



## SUCCESS STORY

*I had created a culture of 'service' by training the team on ITIL, assigning IT Advocates in the business, creating SLAs, developing a project portfolio, and adopting the NIST security framework within my first six months. Although that is a lot of change for a small team, they quickly pivoted and now better realize the tremendous impact they have on the organization. These changes positioned IT to support the growth, challenges, and mission of the Samaritas caregivers while providing learning, innovative and fun projects for the IT team.*



## ELIZABETH KLEE

CIO, Urban Science

For the past seven years, Klee has been the CIO at Urban Science. Known for her industry insight, Klee balances driving new technical capabilities with business value in her leadership role. She plays the role of a traditional CIO, providing all of the internal technology needs, while also leading the technology delivery arm for the Power of 4™ products and services. Before Urban Science, Elizabeth was a Managing Director at Accenture, delivering as a key leader on strategy, consulting and outsourcing engagements. She was instrumental in creating methodologies to mobilize, manage and deliver complex contracts. Her legacy was making sure that the Detroit office had a strong women's leadership team and the establishment of Detroit as a location for International Women's Day celebrations for over 15 years. Klee graduated with a bachelor's degree in electrical engineering from the University of Michigan. She was a participant at the Oxford Executive Economics Program. She has served on Michigan Council of Women in Technology and Highway T board.



## SUCCESS STORY

*Technology is at the heart of our Urban Science business. Our company, delivering services across 30 countries, didn't miss a beat when the world transitioned to remote work, thanks to an amazing technology team. My organization had built the right backbone technologies, processes and skills to support our global customer installations, replace internal enterprise systems, support our people's growth objectives, and deliver new, value-added, analytical and data driven best-in-class product capabilities while supporting our employees' work/life balance needs. Here's a huge thank you to my amazing technology team. I know we will be just as successful in the next "new normal."*



## PATHIK MODY

Chief Technology Officer, Trion Solutions

Mody is a valued member of the senior management team of Troy-based Trion Solutions Inc., one of the nation's largest Professional Employer Organizations. Trion relieves the stress and burden of payroll and taxes, benefits administration, workers' compensation and regulatory compliance for approximately 400 companies and their 45,000+ worksite employees. Mody joined Trion Solutions in January 2017 and was promoted to CTO in August 2017, providing strategic oversight of companywide IT activities and initiatives. As CTO, he guides the overall technology direction for the company's payroll, HR and benefits technology products and provide support and guidance for technology development processes companywide. He possesses more than 25 years of IT experience with a diverse background in project management and management-consulting expertise. Before joining Trion, Mody served as senior manager at Deloitte and Touche, providing management consulting in information technology and business-process solutions to clients in manufacturing, finance, media, healthcare, life sciences, consumer and technology sectors. Mody has been active member of Information Systems Audit and Control Association (ISACA) Organization. He earned an MBA from Maharaja Sayajirao University in India.



## SUCCESS STORY

*The COVID pandemic forced Trion to pivot in many business areas. In the IT area, we evolved our IT delivery method. Following our company's "Customer First" goal, we improved key technology functionalities that allowed us to pay 40,000+ employees in a timely and accurate manner. My IT team and I worked hard by responding to client requests to obtain data for PPP loans. We were able to help 400+ clients obtain needed data on time. Nearly every client obtained approval and obtained their funding quickly. This was tremendously appreciated by our client companies and most gratifying and heart-warming to me.*



## CARRIE SHUMAKER

Chief Information Officer, University of Michigan-Dearborn

Shumaker has more than 20 years of experience in technology and higher education as a technologist, technical manager and director in central IT organizations at UM-Ann Arbor and UM-Dearborn. She has expertise in application development, analytics, strategy, project management, customer relationships and cybersecurity. She is passionate about developing teams, championing change and deploying technology in practical ways to support the university's strategic goals. Shumaker has a bachelor's degree from Hope College and an MBA from the University of Michigan-Flint.



## SUCCESS STORY

*When the pandemic forced the closure of in-person instruction, it threatened UM-Dearborn's main source of revenue. Our success at pivoting online and maintaining stable enrollment is an accomplishment I share with many others, yet technology played a unique role. IT staff pooled and disbursed laptops, created virtual computer labs, deployed our first softphones, and distributed webcams for remote teaching. We built screening systems for building entrances that confirmed students were scheduled to attend. This summer, we configured larger classrooms for hybrid learning and created a Covid testing tracking system. Seventeen months in, our students are still safe and learning.*



## DARLENE TAYLOR

IT Executive/Chief Information Officer/  
Head of Technology, EPITEC

Taylor has a legacy of enterprise IT leadership with a drive for delivering solutions that transform the business and focus on end-user experience. She is known for her passion for helping others and is recognized for team-building and leadership centered on ethics, integrity, value of diversity and respect for everyone. She joined Epitec in March 2021 as Head of Technology. Prior to joining, she supported Epitec as Consulting CIO,

developing and implementing a technology roadmap including several quick-win projects that enabled the scheduling of field Covid thermo screeners at top customer sites and a fully integrated mobile-first texting experience allowing recruiters to easily contact and communicate with top candidates. As CIO of Novares Group, Taylor led the strategic technology advancement including a strong focus on cyber security and digital solutions. Prior to this role, she spent several years with Ford Motor Co. and Visteon in IT, engineering and operations and is a "car girl" at heart.



### SUCCESS STORY

*At Epitec, technology is critical in the company's endeavor to disrupt the staffing industry. Following a successful engagement as Epitec consulting CIO, I envisioned, presented and accepted a new, transformational Epitec Head of Technology executive role. In less than 30 days, I delivered a deep-dive current state analysis and created a fully executable, multiyear technology roadmap and aligned resource plan, including program management, operations, development and cyber security to support corporate strategy and growth. In parallel with the strategic transformation, I leveraged my experience as an enterprise CIO to implement multiple solutions with immediate impact on the business.*



# NAMED A TOP MICHIGAN CIO

**UM-Dearborn celebrates Carrie Shumaker,** director of information technology, strategy and operations and chief information officer, on the well deserved recognition as a Top Michigan CIO. Carrie's leadership, talent, and devotion to UM-Dearborn's mission have been paramount in our ability to navigate the COVID-19 pandemic.



# A Job

# Well Done.



Congratulations to Sheryl Haislet for her recognition as one of Michigan's top CIOs. Sheryl's expertise and leadership have helped to mature Vertiv's digital presence and customer experience. Vertiv is proud of her efforts, and happy for the well-deserved recognition.

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# HEALTHCARE FINALISTS

Hospitals & healthcare organizations



## ASH GOEL

Senior Vice President of Information Technology, CMIO, Bronson Healthcare

Ash Goel serves as the senior vice president for information technology, chief information and medical informatics officer, for Bronson Healthcare and manages the system enterprise technology group with oversight of technology strategy, infrastructure, information security, clinical and business applications, analytics, digital innovation and consumer applications.

He has been working in the healthcare industry for about 25 years, with 15 of these in leadership roles. His work has been focused on clinical medicine, physician leadership, program development, strategic planning, business partnerships, technology deployment and optimization, digitization, value transformation and healthcare operations at various healthcare delivery organizations.

Goel continues to practice medicine as an inpatient adult hospitalist. He is also a faculty member at the WMU-Homer Stryker MD School of Medicine, Department of Biomedical Informatics. Goel attended medical school at the All-India Institute of Medical Sciences, New Delhi and subsequently West Virginia University School of Medicine - Charleston Division. He has a master's degree from Northwestern University, Evanston, Ill. in medical informatics and a master's degree in business administration from the University of Chicago Booth School of Business.

Goel's interests are in driving innovation by creating industry partnerships, investments, products and processes that change embedded behaviors in healthcare to become more patient-centric.

## SUCCESS STORY

*It has been a privilege to take everything that I learned in medical school, apply it to the knowledge I gained in my technology training and use it to magnify the impact of my business school education by directly impacting life of hundreds (if not thousands and perhaps millions of people), enabling healthcare professionals to reach out and connect to serve the communities and families in the best ways possible. Healthcare as a profession enriches me every day, technology creates opportunities to take this to a whole different level and my team makes me feel proud with their accomplishments.*



## JASON R. JOSEPH

CDIO, Spectrum Health

Jason Joseph is CDIO of Spectrum Health, an \$8.2 billion not-for-profit integrated health system based in West Michigan. In this role, Joseph is responsible for strategic and operational information services, digital platforms, technology, cybersecurity and emergency preparedness throughout Spectrum Health.

Joseph has been a member of the Spectrum Health Information Services leadership team since 2006. Before assuming his current position, he served as senior vice president of information services for the Spectrum Health Delivery System. During his tenure with Spectrum Health, he has implemented an integrated clinical and revenue cycle system, created a regional health information exchange, developed consumer-facing digital technologies and advanced business intelligence.

Prior to joining Spectrum Health Joseph was vice president of information systems and services for IdeaSphere, a manufacturer of health and wellness products. He began his career with Ernst & Young LLP in its management consulting practice.

Joseph holds a bachelor's degree in electrical engineering from Western Michigan University and a master's degree in business administration from the University of Notre Dame. He also holds a certificate in health care project management from the Harvard School of Public Health and is a graduate of the Spectrum Health Executive Leadership Institute at the University of Michigan Ross School of Business.

Joseph is a member of the board, and past board president, of the Grand Rapids Children's Museum. He is involved in the Scottsdale Institute, Health Management Academy, College of Healthcare Information Management Executives, Healthcare Information and Management Systems Society, the Institute of Electrical and Electronics Engineers and the Healthcare Data & Analytics Association.

## SUCCESS STORY

*As a CIO, the greatest reward is seeing the tangible results of your team's efforts come to fruition in very impactful ways. In health care, these are even more impactful, as we are talking about peoples' lives and their health. We've had many learnings, and we've responded exceptionally well. We pivoted and accelerated through COVID19 and led the way – from implementing home-based monitoring and connectivity kits, to standing up testing and vaccine capabilities in record time, to creating virtual waiting rooms and digital channels for services. The ways our team has been able to deliver on our strategy are remarkable.*



## ANDREW ROSENBERG

CIO, Michigan Medicine

Andrew Rosenberg is the CIO for Michigan Medicine. He is a tenured associate professor of anesthesiology and internal medicine at the University of Michigan Medical School.

Since 2016, as the inaugural system CIO, Rosenberg has guided the strategic planning and operations of technology and information services across University of Michigan Health and the University of Michigan Medical School.

Previously, he was the CMIO and the executive director of information and data management for the University of Michigan Health System, where he oversaw reporting, data warehousing, enterprise document management and health information exchange services. From 2017 to 2018, Rosenberg served as the interim vice president for information technology and CIO for the University of Michigan. Previous clinical leadership included director of critical care in the department of anesthesiology, director of critical care research, and medical director of the cardiac surgical ICU.

Rosenberg attended the University of Michigan as an undergraduate and then the Johns Hopkins Medical School where he completed a residency in internal medicine. Subsequently, he completed a fellowship in critical care medicine at the George Washington Hospital and an Anesthesiology Residency at the University of Michigan. He was a Robert Wood Johnson Research Fellow at the University of Michigan and an early diplomat with board certification in Clinical Informatics. Rosenberg is the current president of the State of Michigan Epic Users Group (eMUG) and is a member of the board for the Michigan Health Information Network (MiHIN).

## SUCCESS STORY

*I am an atypical CIO. My background as a clinician, educator and tenured professor led me, through a series of progressive informatics and then information services roles, to create the first system CIO role for Michigan Medicine six years ago. During the pandemic, I was able to quickly help staff our COVID ICUs while also overseeing our rapid deployment of new IT capabilities that supported our faculty, students, staff as well as new methods to deliver care virtually. We will continue to change how health care and academics are supported by IT with mixed cloud, IoT and novel analytics.*





## RON STRACHAN

Senior Vice President and CIO, McLaren Healthcare

Ron Strachan is senior vice president CIO for McLaren Healthcare in Grand Blanc, Michigan. He has worked in information technology for over 37 years, with a primary focus in healthcare IT. He has held positions of systems analyst, project manager, consultant and CIO at firms including Kurt Salmon, Price Waterhouse Coopers, The Detroit Medical Center, St. John's Health System (Michigan), Mercy Health (Ohio), Allere Healthcare (Georgia), HealthEast Care System (Minnesota), WellStar Health System (Georgia) and Community Health Network (Indiana).

In 2007, he served as chairman of the board of the College of Healthcare Information Management Executives (CHIME) and is a long-term member of Healthcare Information Management Systems Society (HIMSS). He has also served as chairman of the board of Women's Advocates, the oldest organized shelter in the nation for women and children in crisis and served on the Century College Technology Curriculum Advisory Committee.

Strachan received a Master of Science in business from Central Michigan University and completed his undergraduate work in computer science and business administration at Davenport University (Detroit College of Business). He also attended post-graduate studies at Michigan State University.



### SUCCESS STORY

*I am a person of few words and let my actions speak for my work most of the time. I hope my responses, as concise as they are, do not handicap my candidacy as I believe this is an honor well deserved for my entire team, all of McLaren, and to a degree, myself, in that order. It is more about the body of work than one person in particular.*



## DAN WALTZ

Corporate Vice President and CIO, MidMichigan Health

Waltz joined the MidMichigan Health team in January 2014. He is responsible for empowering the organization through the use of information technology to advance and achieve its strategy. He has extensive health care information technology experience and comes to MidMichigan Health after 13 years at the University of Michigan Health System where he most recently was the executive director for applications and program director for the Epic EMR implementation. Prior to UMHS, Waltz served as CIO at Chelsea Community Hospital and IT manager at Saint Joseph Mercy Health Systems in Ann Arbor. He holds a master's degree in business from the University of Phoenix and a bachelor's degree in organizational development from Eastern Michigan University.



### SUCCESS STORY

*In 2017 I led MidMichigan Health into a single integrated electronic health record system for the health system for acute and ambulatory systems and expanded three additional health systems in the last four year,s nearly doubling our net revenue. The growth continues an MidMichigan Health is a two time Most-Wired award winner for acute and ambulatory IT services. We are also a first-time submission State Baldrige Award winner this year. Our internal employee engagement numbers continue to be some of the best in the organization. I am proud to be a member of a high-quality health care organization.*

# Congratulations

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